Board of Directors Meeting
May 23, 2018

I. Call to Order: Susan Zuker called the meeting to order at 7:02 pm Central Time using Zoom videoconference.

II. Roll Call:
Board Members: Susan Zuker, Linda Parker, Christi Cooper, Barry Breckle, Glay Wiegand, Barb Doolin
Officers: Mike Robbins, Sue Schroer, Mary Guttieri
Excused: Gabriella Filisko

III. Approval of Minutes
   Board of Directors – Apr. 25, 2018 – approved online May 22, 2018
   Leadership Team – May 9, 2018 – approved online May 22, 2018

IV. Treasurer’s Report - Sue Schroer
   April 2018 financial reports were distributed online. April 2018 financials are on track with 2017 financials.
   Review of Special Needs/High Expense Dogs Actions: Discussed Duncan in Ohio who has diabetes and needs ACL surgery, Meggie Mae’s (TX) extra needs, and the passing of Jasmine (MN). Marley (FL) doing well after foot repair surgery, which was very important as one leg was shorter than the other. Ember (WA) with bilateral hip dysplasia will see specialist in coming weeks. Adjourned to executive session for discussion of a dog with aggression issues.

- Ratification of Online Actions since April 25, 2018
  Appointed Emily Pike to the Nominations/Elections committee, chaired by Tracy Stanley. Glay Wiegand will serve as Board Representative, replacing Gabriella Filisko. Motion to approve: Susan Zuker, Second: Linda Parker. Approved: May 19, 2018

  Accepted quotation from Association Voting to manage the online voting for the 2018 Annual Election. Approved: May 14, 2018

  Approved March financial statements. May 10, 201
  Ratified
Old Business

a. **Investment Update** – Mike Robbins
   No changes to report

b. **Compliance** – Mike Robbins
   Auditors anticipate a draft 2017 financial report by Jun 1. They expect to have the report finalized before June board meeting.

c. **Product Sales/Sales Tax** – Gabriella, Barb, and Glay. Christi Cooper is working with the calendar team (Maggie Ford, Ann Indy) to have third-party fulfillment. Following discussion at Leadership Team meeting, Barb will engage Social Media and Fundraising to formulate policy.

d. **State Document Retention/Record Availability** – Gabriella (absent).

V. **New Business**

a. **ESRA Banners for Events** – Linda Parker & Christi Cooper – Have interest from Coordinators. Linda and Christi and Barbara Davis will assemble a list of sizes and present a quote to Board. They will consider cost of shipping, and they will distribute the design to states as an option.

b. **ESRA Organizational Chart** – Barry Breckle – anticipates a second draft in coming weeks.

c. **2018 Election** – Mary Guttieri
   **Proposed Timeline:**
   - Date of mailing of announcement of nominations period:  June 7, 2018
   - Nominations close:  July 7, 2018
   - Board approves Nominating Committee's slate of candidates:  July 18, 2018
   - Webinar:  Thursday, August 2, 2018
   - Ballot Distribution:  Friday, August 3, 2018
   - Ballots received by 12:00 am Sat. Aug 25
   - Announcement of Results:  Sat. Sept. 8

   Annual Member's Meeting:  Sept. 22, 2018

   Barry Breckle moved to approve – Glay Wiegand seconded. Approved.

d. **Foster Policy Review Committee**: Susan Zuker –Linda Parker -Christi Cooper– having meeting Tuesday night 5/29

e. **Fundraising/Promotions** – The Board discussed replacing Kathy Raidt, who has resigned her position as Fundraising Chair. The Board recognizes that fundraising encompasses a diversity of activities – SYM, Christmas Cards, Calendar, Social Media sales projects, Kroger/Amazon/other corporate giving, Special Needs fundraising, and state giving programs. A team leader is needed to coordinate and support the activities of the organization. Susan will follow up on discussion with a potential replacement.

f. **Board Priorities** – Susan Zuker – Based on feedback provided by board members, the top priorities for the board are:

   Fundraising
   Social Media - keep positive messages
   Accessibility to state/regional documents
Sales tax/3rd party fulfillment

Mentoring and training new fosters and state coordinators, new leadership

Others mentioned: Policy regarding shelter fees, private dogs; succession planning, communicating need for State Coordinators and foster homes, records management and retention, open-accessible board, sharing volunteers across states

Next Meeting(s):

Wednesday, June 27, 2018, 7 pm (Regular Board of Directors)

Adjourn: The meeting was adjourned at 8:21 PM Central Time.

Respectfully Submitted,

Mary Guttieri, Secretary

Approved June 24, 2018